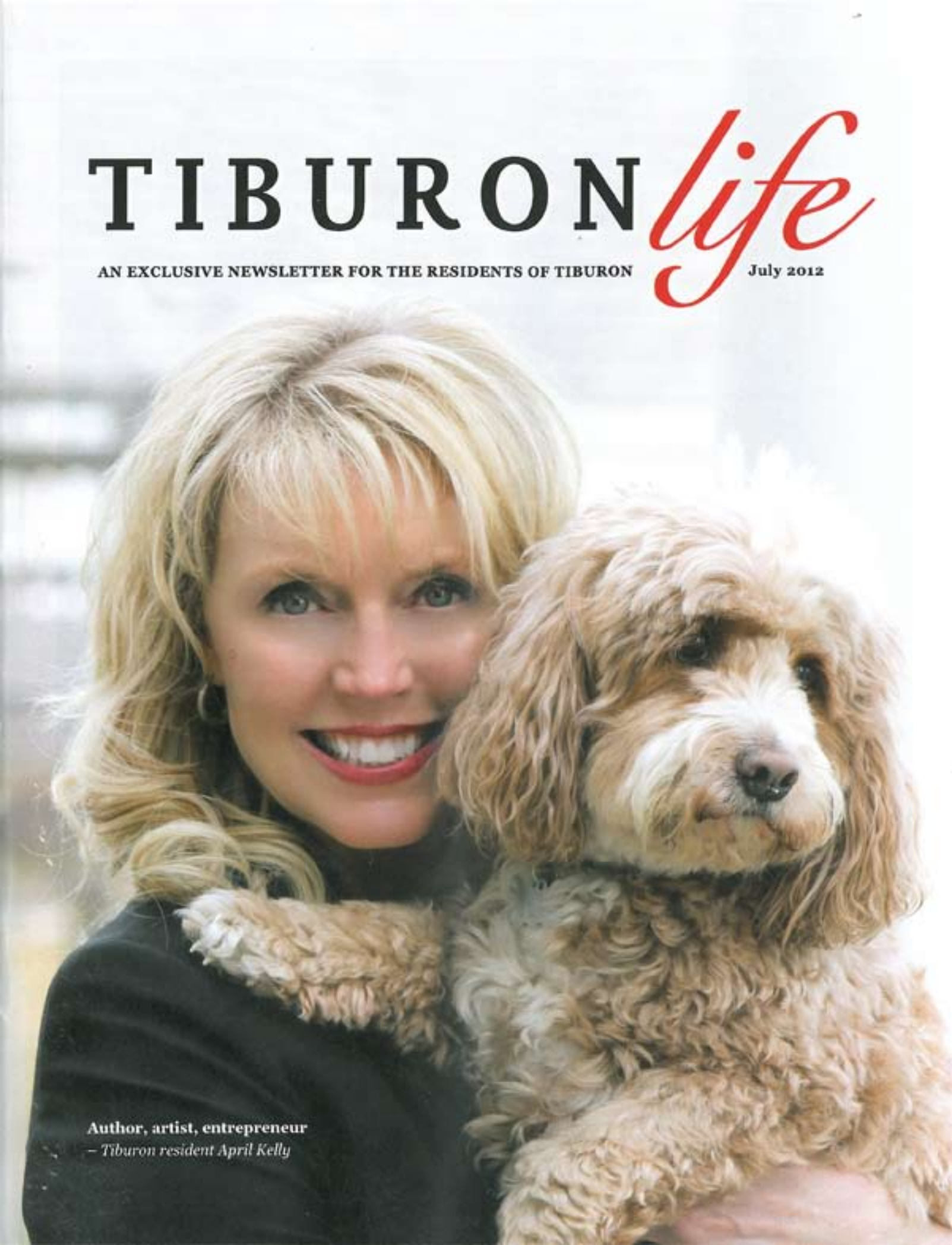


TIBURON

life

AN EXCLUSIVE NEWSLETTER FOR THE RESIDENTS OF TIBURON

July 2012

A close-up photograph of a woman with blonde, wavy hair and a black top, smiling warmly. She is holding a large, fluffy, light-brown dog with a white blaze on its face. The background is a bright, slightly blurred outdoor setting.

Author, artist, entrepreneur

— Tiburon resident April Kelly



Artist April Kelly's flowers can now be seen on display at Springfield Works in Springfield, NE, at an art show in Woodland Park, CO, and at Gretna's Wellness Touch Clinic.

LOCAL AUTHOR & ARTIST

April Kelly

By Kara Weasly

When most people think of retirement, they might think of relaxing, traveling and just stopping to smell the roses. But, April Kelly is not most people. Upon retirement, April had quite the "to do" list, which included launching a successful art career and completing her second book.

That book, "Spaghetti on the Wall: Branding and Networking Methods That Stick", launched June 19th and was preceded by April's first book, "Gratitude At Work: How to Say Thank You, Give Kudos, and Get the Best from those You Lead".

April gained her expertise in branding and gratitude in the workplace throughout her career at both PayPal and LinkedIn. In April



of 2000, she attended an open-call interview for PayPal (which, at the time, was being called X.com) and was one amongst 300 to 400 other qualified candidates. In no time at all, April went from interviewee to interviewer, and the rest they say, is history.

April was with PayPal from the ground up and helped successfully launch PayPal's Omaha office call center.



"Every day was different. There was a new training class every three days. It was a lot of learning in a short amount of time," April said. She also helped develop the infrastructure at PayPal and truly took pride in the work she was doing.

"PayPal was the first dot.com start up from California to come to Omaha. It was definitely an opportunity for Omaha

to show what they can do," April said.

It was also an opportunity for April to show what she could do. She received some recognition for her work with PayPal and in 2006, was asked to lend her expertise to LinkedIn. Her career with LinkedIn was just as stimulating as PayPal, as they were just getting started in the Omaha market.

April stayed with LinkedIn for 5 years, but in 2011 decided that after 11 chaotic years, it was time to come up for air. April started painting for therapy and feels she always has had a creative flair. As luck would have it, neighbors started appreciating that creative flair and the beautiful art pieces that stemmed from it. Initially, April gave her pieces away, but as more and more interest was generated, April could see that this little art-therapy gig might just work as a career.

April's flowers can now be seen on display at Springfield Works in Springfield, NE, at an art show in Woodland Park, CO, and at Gretna's Wellness Touch Clinic. The paintings are acrylic, mounted on clay board and finished with a polyurethane coating, which gives them the beautiful illusion of being glass paintings. They are vibrant and unique and would add interest to almost any room.

When April isn't busy working on her latest painting or finishing a chapter in her newest book, she enjoys spending time with her family. She is the mother to 23-year-old Collin and 19-year-old Casey and is married to Joe Maresh. The family has three dogs, Lucy, Saddle and Sullie and enjoys the peaceful serene atmosphere that surrounds the Tiburon community. When asked to sum up the past decade or so, April said, "I feel quite fortunate to be on this ride."

For more information on April's books log on to www.authoraprilkelly.com.

For more information on April's paintings log on to www.aprilkellyart.com.

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